

George White Design

Event Production Samples

If I had to sum it all up in just a few words it would be “I just really like to help!” I have a couple favorite quotes too:

“I shall pass through this world but once. Any good, therefore, that I can do or any kindness that I can show to any human being, let me do it now. Let me not defer nor neglect it, for I shall not pass this way again!” —Jerry Lewis

and

“Design is so much more than cute chairs; it is first and foremost everything around us in life.” —Paola Antonelli

Being an articulate communicator I am an expert in all forms of print and electronic communication. My creativity, combined with my experience in printing and print file production, makes me an invaluable resource. I am a meticulous designer and my creative solutions have won numerous awards for marketing and creativity. My work ethic and sense of humor will keep you coming back.

I graduated from the University of Delaware in 1995 with a Bachelor of Science in Art with a concentration in Visual Communication/Graphic Design. I spent my first 3 years in Wilmington, Delaware working for Jack Harris at Harris Design Associates, later known as Orbit Integrated, doing concept through production of projects ranging from print and interactive to Web and CD-ROM. I moved to the West coast in 1999 and joined Mark Sackett at Sackett Design Associates, later known as Reflectur, as Art Director for the next 11 years. I guess I just like working for people who later change the names of their firms from their own names to something clever. I have been an independent designer for the past 11 years. I have yet to come up with my own clever name so I'll stick with George White Graphic Design for now.

So with over 25 years of experience, I like to think that I've helped.

AWS Summer Picnic



AWS Summer Picnic (continued)



Peccy's Banh Mi Bar



Enjoy a
sweet treat
from us!





Yum!

Your choice of one of the following:

-  Mint Its It's
-  Vanilla Its It's
-  Drumsticks
-  Fruit Popsicles





AWS Summer Picnic (continued)



REGISTRATION



AWS Simple Root Beer Service







Peccy's Blazin' BBQ





Peccy's Rice Bar





Aspen Cyber Summit



AGENDA

ASPEN CYBER SUMMIT AGENDA

9 a.m. – Welcome Remarks

- John Carlin, Chair, The Aspen Institute Cyber & Technology Program

9:10 a.m. – Confronting China’s Cyber Threat

China’s aggressive use of cyber tools to advance its geopolitical agenda poses a threat to U.S. intellectual property, data, and global supply chains.

- Greg Clark, CEO, Symantec, and Aspen Cybersecurity Group Member
- Elsa Kania, Adjunct Fellow, Center for a New American Security
- Rob Joyce, Senior Advisor to the Director for Cybersecurity, NSA
- Dmitri Alperovitch, Co-Founder and CTO, CrowdStrike

Moderator: Ellen Nakashima, Reporter, The Washington Post

9:55 a.m. – Targeting Cyber’s Most Wanted

An inside look at recent international alliances that have targeted online aggression by Russia, North Korea, and other bad actors in cyberspace.

- John Demers, Assistant Attorney General for National Security, Department of Justice
- Dr. Tobias Feakin, Australian Cyber Ambassador

Moderator: John Carlin, The Aspen Institute Cyber & Technology Program

10:20 a.m. – Break

10:35 a.m. – “Five Eyes” Threat Briefing

Leaders from the world’s leading intelligence alliance survey the 2018 cyber threat landscape, provide perspective on the year’s major cyber incidents, and discuss the top trends they’re seeing globally.

- David Bowdich, Deputy Director, FBI
- Mike Burgess, Director-General, Australian Signals Directorate
- Andrew Hampton, Director-General, New Zealand GCSB
- Ciaran Martin, Director, UK NCSC
- Scott Jones, Head, Canadian Centre for Cyber Security, CSE

Moderator: Nicole Perlroth, Reporter, The New York Times

11:30 a.m. – A Cyber Agenda for 2019

Two of the Co-Chairs of the Aspen Cyber Strategy Group discuss the state of U.S. cyber and technology policy and a policy agenda – including recommendations from the Strategy Group – for the new Congress looking ahead to 2020 and beyond.

- Lisa Monaco, Co-Chair, Aspen Cyber Strategy Group
- Rep. Will Hurd, Co-Chair, Aspen Cyber Strategy Group

Moderator: TBD

NOON – Lunch

Breakout Roundtable Discussions

1:15 p.m. – Afternoon Keynote: A New Era for Data Privacy

The introduction of GDPR in Europe and the passage California Consumer Privacy Act this year changed the playing field for companies and consumers online; the top enforcers of both the the General Data Protection Regulation and California’s new law discuss how implementation has unfolded and where data privacy concerns are heading.

- Andrea Jelinek, Chair, European Data Protection Board
- Xavier Becerra, Attorney General, State of California

Moderator: John Carlin, The Aspen Institute Cyber & Technology Program

2 p.m. – The Next Generation of Technology

Leading thinkers from the security and IoT industry discuss the the challenge posed by emerging technologies and connected devices and react to the “IoT First Principles” recommendations released by the Aspen Cyber Strategy Group.

- Marene Allison, Global CISO, Johnson & Johnson, and Aspen Cyber Strategy Group Member
- Mark McLaughlin, Vice Chairman, Palo Alto Networks
- Bruce Schneier, Author, “Click Here to Kill Everybody”

Moderator: Rachel Metz, CNN

2:45 p.m. – Ethics of Artificial Intelligence and Autonomy

This year has seen both companies and the government struggle with questions around how artificial intelligence can and should be deployed, who has access, and even whether the private sector should partner with government at all. Public and private sector leaders discuss how companies, the government, and engineers should balance the perils and promise of AI.

- Rumman Chowdury, Lead, Responsible AI, Accenture
- Brendan McCord, Chief Architect, Joint Artificial Intelligence Center (JAIC), Department of Defense
- Candace Worley, Chief Technical Strategist, McAfee

Moderator: Kevin McLaughlin, Reporter, The Information

3:30 p.m. – Break

3:50 p.m. – Reimagining Resiliency

The emergence of connected cities and the growing reliance of daily life on always-on devices has raised the stakes for government and private sector security leaders; ensuring that consumers, businesses, and citizens have confidence in the digital tools they use each day—and that the government and the private sector have plans to bounce back from inevitable cyber attacks—presents perhaps the biggest challenge ahead.

- Jeanette Manfra, Assistant Secretary for Cybersecurity and Communications, Department of Homeland Security
- Geoff Brown, CISO, City of New York, and head of NYC Cyber Command
- Chandra McMahon, CISO, Verizon, and Aspen Cyber Strategy Group Member
- Sean Joyce, Principal, PwC, and Aspen Cyber Strategy Group Member

Moderator: Sheera Frankel, reporter, The New York Times

4:25 p.m. – Meeting the Cyber Talent Challenge

The looming skills and workforce gap in cybersecurity threatens both national security and the private sector’s ability to capitalize on where technology is heading. Panelists will discuss how to invest in the future workforce, including the findings of the Aspen Cyber Strategy Group’s year-long study of the cyber talent pipeline.

- John Kelly, Senior Vice President, IBM, and Aspen Cyber Strategy Group Member
- Rep. Sheila Jackson Lee, Member, House Committees on Judiciary and Homeland Security
- Brig. General Jennifer Buckner, Commander, US Army Cyber Command
- Matt Olsen, Chief Trust and Security Officer, Uber

Moderator: Betsy Cooper, The Aspen Institute Cyber & Technology Program

5:10 p.m. – Election Security & Disinformation

Two days after the midterm election, leading voices on election security will take stock of the threat landscape and look ahead to how the country must secure its voting system heading into the 2020 presidential election.

- Former Rep. Mike Rogers, former chair of the House Intelligence Committee and Aspen Cyber Strategy Group Member
- Bob Lord, CSO, DNC
- Kevin Mandia, CEO, FireEye

Moderator: Kim Zetter, Author, “Countdown to Zero Day: Stuxnet and the Launch of the World’s First Digital Weapon”

5:50 p.m. – Closing Remarks, John Carlin

6 p.m. – Summit Ends

ASPEN CYBER SUMMIT

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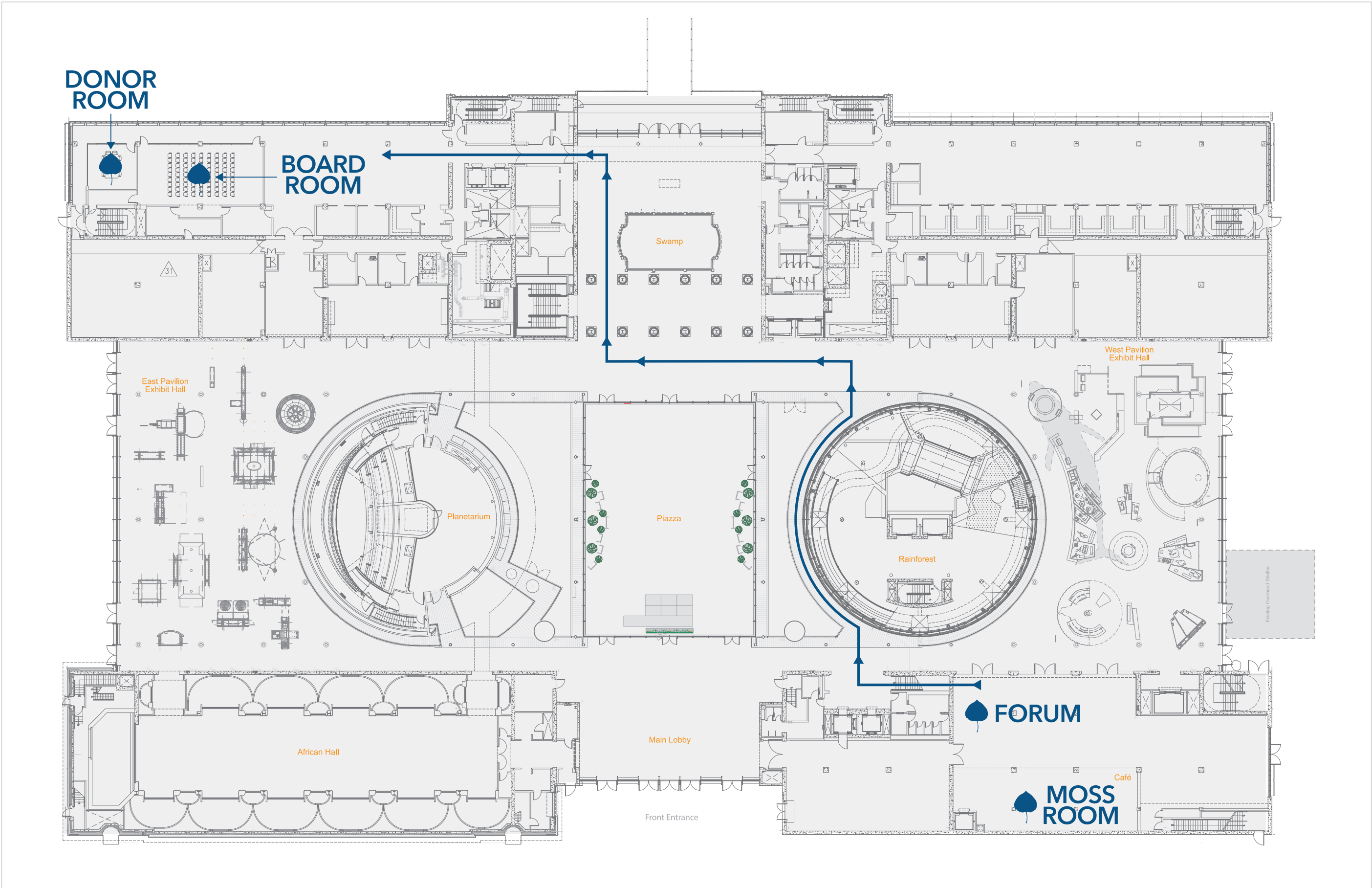
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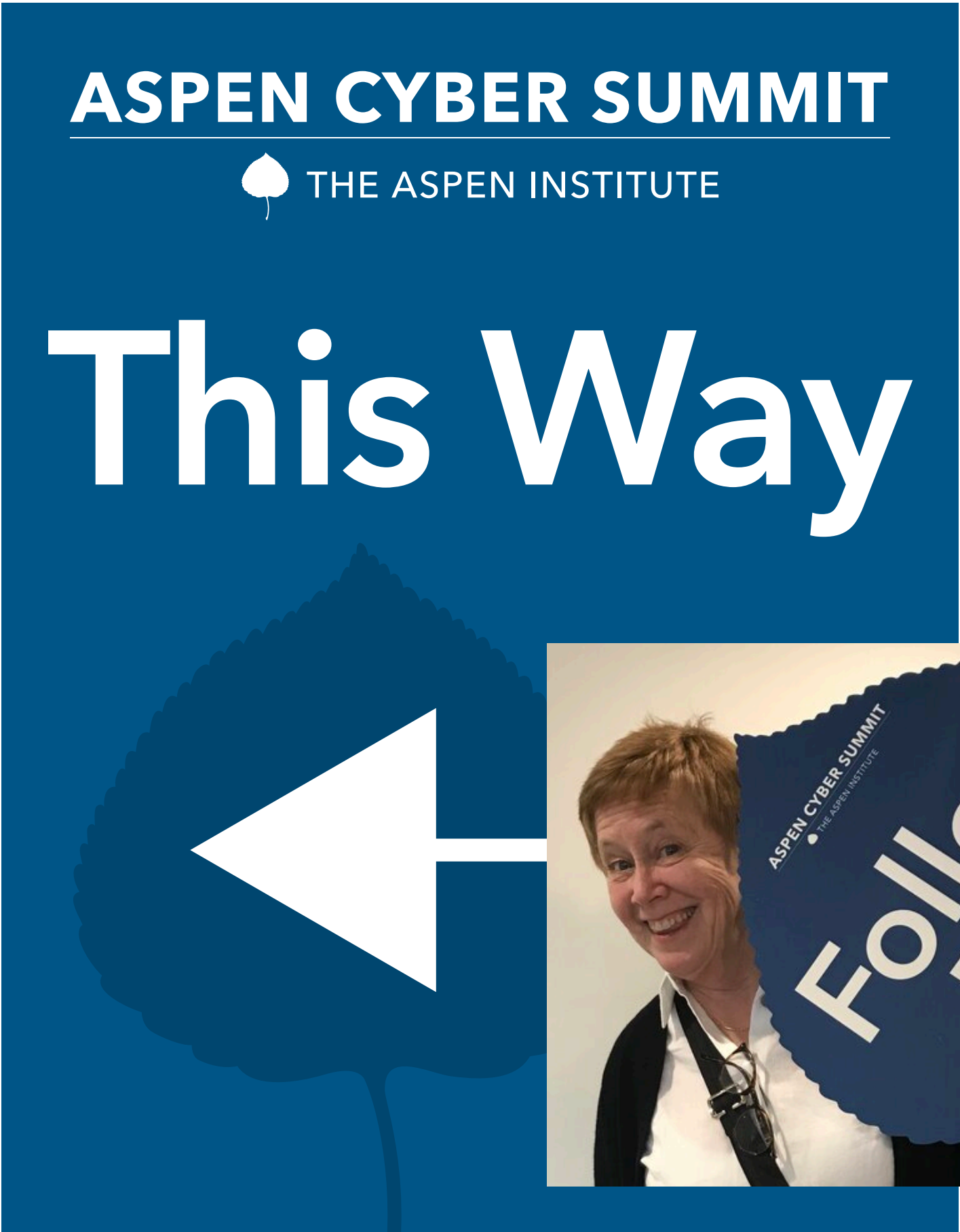
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Aspen Cyber Summit (continued)

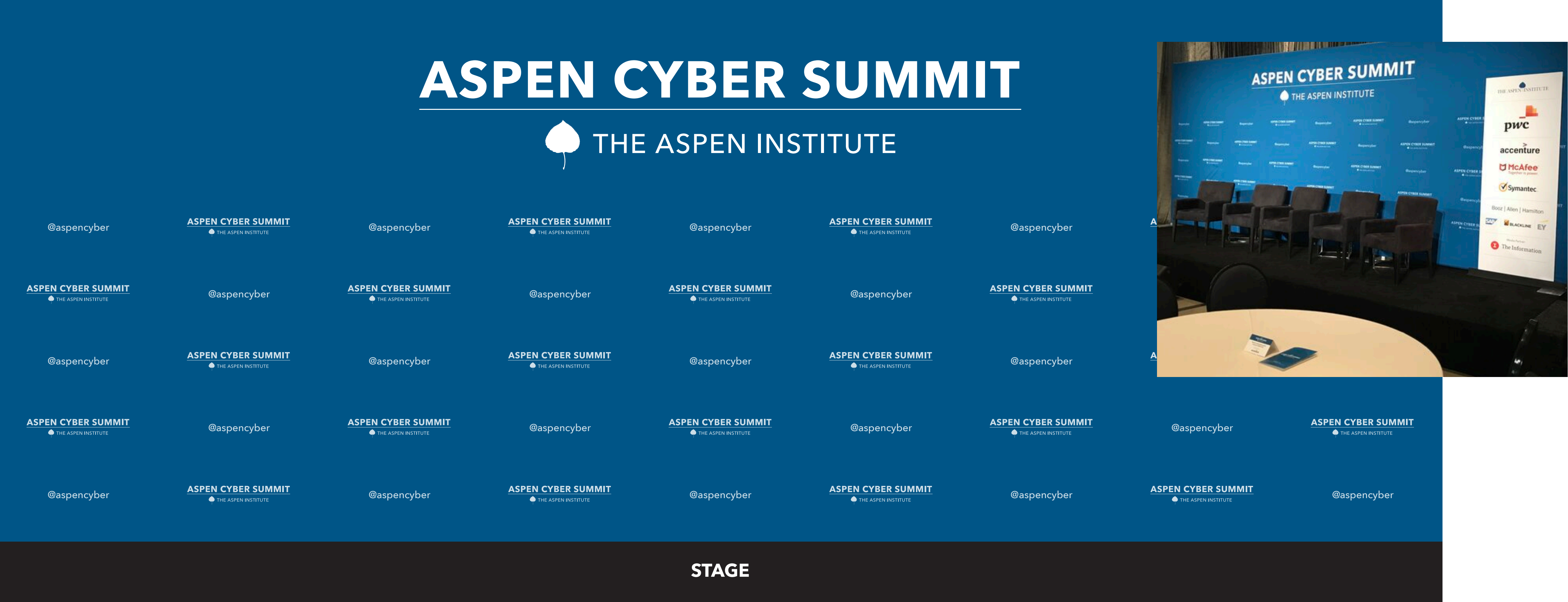


MAP



DIRECTIONAL


Aspen Cyber Summit (continued)





STAGE BACKDROP


DIRECTIONAL


Aspen Cyber Summit (continued)

















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TABLE TENT

2018






John Carlin
The Aspen Institute Cyber & Technology Program

NOVEMBER 8, 2018

California Academy of Sciences, San Francisco, CA

NAME TAGS




@aspenCyber

PODIUM SIGN




Register Here

SIGNAGE

Thank you for your consideration and for the opportunity to work together!

I appreciate your time and attention, and would be happy to provide additional non-event samples of work done for other clients.

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